

Graphic Design Volunteer Role Specification

February 2020

Our Mission

Dignity exists to bring people to Jesus through community and through this, to eradicate poverty in all its forms. (This includes poverty of spirit, mind, health, community, finances and environment.)

Our Values

- **Pioneering:** We actively seek out the areas where the church is at its weakest. We create and make available a library of materials, resources and ways of working which are freely available to support those who are becoming involved in God's mission and plans for communities.
- **People:** We go where the Spirit leads us to find the people that God has placed in the communities he wants us to work with. We call these people Oaks of Righteousness (Isaiah 61:3); some of them do not know God yet. They are the foundation for the work God will do in their community.
- **Working Together:** We believe that bringing people of all types together with Jesus and their community is a powerful force for change. Our principle method of achieving this is through the creation of Life Groups which unify and then enrich their communities.

Our values allow the Dignity movement to be an example of church as it is meant to be, creating a critical mass of Christians resulting in a wide cultural and spiritual change that brings freedom to people and communities.

The Opportunity

Whether it is one of our training courses, our monthly bulletin or our social media, we want our materials to be consistently designed to a high quality that communicates the excellence we strive for and the dignity we wish to give to those we work alongside. We are looking for volunteers to assist with the design of our printed and digitally published materials. This role has a direct impact on helping people connect with the work we are so passionate about.

The role of graphic design will be to take the copy text or design brief given and develop it into a product suitable for publication. Dignity's house styles will form the starting point for design and your creativity and imagination will take it to the next level.

The Expectations

- We will provide a clear brief and copy text where required.
- We will provide template documents where appropriate.
- You will work up a draft design for discussion and approval, commonly using Adobe Photoshop/InDesign or Gimp/Scribus.
- Once approved you will finalise design.
- You will ensure any images or resources you use are used inline with their license/copyright restrictions.
- You will return a completed design to us in digital format, both as an editable file and as a pdf/jpg, including print bleeds where required.
- You are welcome to work in our office space in Didsbury (Tuesday – Friday, 9.00-5.30) or remotely.

Please view our website, Instagram or Facebook feeds for examples of our house style.

Our Commitment to You

- We will value you and the time you give us.
- We will agree clear timescales with you.
- We will provide an induction to ensure the task is clear.
- We will communicate clearly with you, especially if any unforeseen delays occur.
- We will answer any questions you have about the work in a timely and kind manner.
- We will provide assistance and support as required.
- We will provide free tea and coffee if you choose to work in our office!

Your Commitment to Us

- You will commit to provide graphic design services for a set publication (eg. our annual magazine, 3 – 4) OR you will commit to give a certain amount of time on a regular basis to help with our ongoing design requirements (eg. social media).
- You will communicate clearly with us, providing us with regular updates on progress and letting us know if any unforeseen delays occur.
- If you are unsure about anything, you will ask us even if you think it might be a silly question!
- You will bring your creativity and imagination to the team, working with others in the team to make each publication the best it can be.

To Apply to Join the Volunteer Team

Please email Jo Kimball (jo@dignityonline.org.uk) and answer the following questions:

1. Why do you want to volunteer with Dignity?
2. What experience do you have that is relevant to this volunteer role?
3. How much time do you have available?
(For example, 1 day a week for the foreseeable future or 2 weeks in March.)

For further information or with any queries, please call our office on 07340 573 937.

We look forward to hearing from you.

The Impact of Your Time: Awaken



Every month we send out Awaken, a one page, bite-size portion of our training materials. We send this by email and WhatsApp to people who want to learn how to share Jesus with their community. One recipient recently said:

"I loved this so much! Thank you so much for sending me this. It was a very helpful and challenging thing to practise. But now I feel I am more compassionate towards people and love them unconditionally!"

Awaken is one example of how we encourage people to bring hope to their community. We also produce a number of written, group study courses. A recipient of some of our books wrote to us recently:

"The books are a real help to those already involved in or about to start the Life Groups."